

## 10-14-22 Breaking Barrier through Deconstruction Workforce Training Coalition Meeting Notes

### Attendance:

Susan Evans (Atlanta Housing)  
Shannon Goodman (LBC)  
Garry Harris (Center for Sustainable Communities)  
Jennifer Hirsch (Gatech SLS)  
Fred Stevens (Grove Park Foundation)  
Carolina Rodriguez (Department of City Planning)  
Blaine Burris (LBC)  
Belinda Morrow (2M Design Consultants)  
Michelle Wiseman (City of Atlanta Office of Resilience)  
Jackie Zong (LBC)  
Jay Bassett (LBC)  
Darryl Haddock (WAWA)  
Dana X. Dojnik  
Heather Hussey-Coker (Groundwork ATL)  
Bill Perkins (LBC)  
Colette Haywood (Partnerships for Southern Equity)  
Karim Nelson (Georgia Trade Up)

- Project manager role update
  - LBC brought in Garry Harris to manage the project
- Trainee Recruitment/Marketing working group update
  - Existing materials: Flyers from Mother's Tongue: [trainee flyer](#) & [company flyer](#)
  - Materials needed:
    - one page for employer, trainee, funder
    - General PPT
    - Social media assets
    - Landing page for each provider and partner
  - Need hand-to-hand information branding by community organizations to spread the word
  - Use QR code to share information
  - WAWA can potentially serve as a trainer site and would like to be included in the advertisement
  - Should we brand this project as the coalition's project or LBC's project?
    - LBC has been branding the project since the beginning
    - No other concrete structure if no one org takes primary responsibility
- Conversation of affordable housing from the city - not just new houses but also better houses
- The grant is going to be extended to the end of June 2023
- Employer Engagement / Curriculum Development working group update
  - [Current employer engagement list](#)
  - WAWA has done green infrastructure training with Southface

- Upskill workers
  - Not just one skill
- Community solar: [Groundswell](#)
- Effort on community solar and electrify old housing
- Look for GCs to work on high performance project
- What skills do trainees need to do the job
- Credentials at certain industries standards
- To build the curriculum
  - Use existing knowledge from our partners
    - Rebuilding exchange
    - Repurpose Savannah
- 10/28 employer engagement meeting
- Fundraising/capacity building working group
  - 3 grants are pending; 5 grants are upcoming
  - Worksource ATL/GA - Heather has connections
  - Need more resources to sustain the coalition
  - Funding information through build reuse partners
  - Create a wish list to ask for donations
- The deadline for the [value statement](#) is next Friday
- Belinda to help set the location for the next meeting
- Next meeting: 11/18 2 pm - 4 pm metropolitan library